

# PRODUCT PHOTOGRAPHY



## AND STILL IMAGE POST PRODUCTION

Luminere Imaging





## LUMINERE IMAGING

### Orlando Luminere

PHOTOGRAPHER with extensive & broad experience base, technical depth and creative ability, actively engaged in photography since the age of 8.

HIGHLY EXPERIENCED in the use of D-SLR, roll film & 5x4 cameras, tungsten and mains and press flash lighting system; and in the use of light shaping tools. Adept in both the studio and on location.

EXPERIENCED AND QUICK in setting up LIGHTING necessary to create desired image. Well developed ability to self ART DIRECT and add creative value as needed.

HAS A COMPREHENSIVE UNDERSTANDING OF SENSITOMETRY (the science of what happens when film or digital camera sensors are exposed to light), colour management, calibration, DIGITAL IMAGE WORKFLOW for both CMYK press and web output.

IS AN EXPERT PHOTOSHOP USER (since 1996) and is competent with a suite of imaging and design applications, including raw conversion software (Capture One, ACR, Kodak PhotoDesk and Fuji Hyper-Utility), and Microsoft Office, on both pc and mac.

HAS AN ESTABLISHED TRACK RECORD IN TRAINING delivery on digital photography and Photoshop essentials.

Has a track record in training and in management of logistics of more complex photoshoots.

Is able to LISTEN to the client and deliver what is needed.

HAS AMPLE OUTSIDE PHOTOGRAPHY EXPERIENCE, including excellent communication and writing skills, and ability to place work in the context of the larger picture of a clients needs.

Thanks to Ray Strange for above image



## SOME TESTIMONIALS

"Orlando is a self-taught photographer and art director, with an amazing ability to use light and produce stunning images"

Keli Lenfield  
Green Star Developments  
0412 824 299

"Orlando's work is always done with a creative flair and has always delivered results. The work is delivered on time and is professionally executed."

"The images have enhanced my business by injecting an exciting edge and by raising profile within the business community and with my clientele."

Gail Lubbock  
Escala Shoes and Accessories  
02 6232 7666

"Orlando's friendly approach meant that he was able to put the clients at ease. As we were photographing in the client's bedrooms, this was essential. Orlando quickly established rapport and after a short time, the client was comfortable, leaving Orlando and his team to do their work. Few photographers... have this ability."

In one day of the shoot, he worked on 3 different sites. The results of the shoot under such pressure did not suffer and the creative results were excellent."

Lynn Scott  
Creative by Design  
0418 44 6666

We have worked with Orlando for some years. Few photographers have the ability to produce desire creating images of food as does Orlando, whose images have played a key role in our marketing efforts."

Robert Shields  
Zest Cafe/Bar  
02 6232 5216

"Orlando has more creativity in his little finger than I have in my glass of wine"

David Myers  
Digital Masters Australasia  
02 9949 6090



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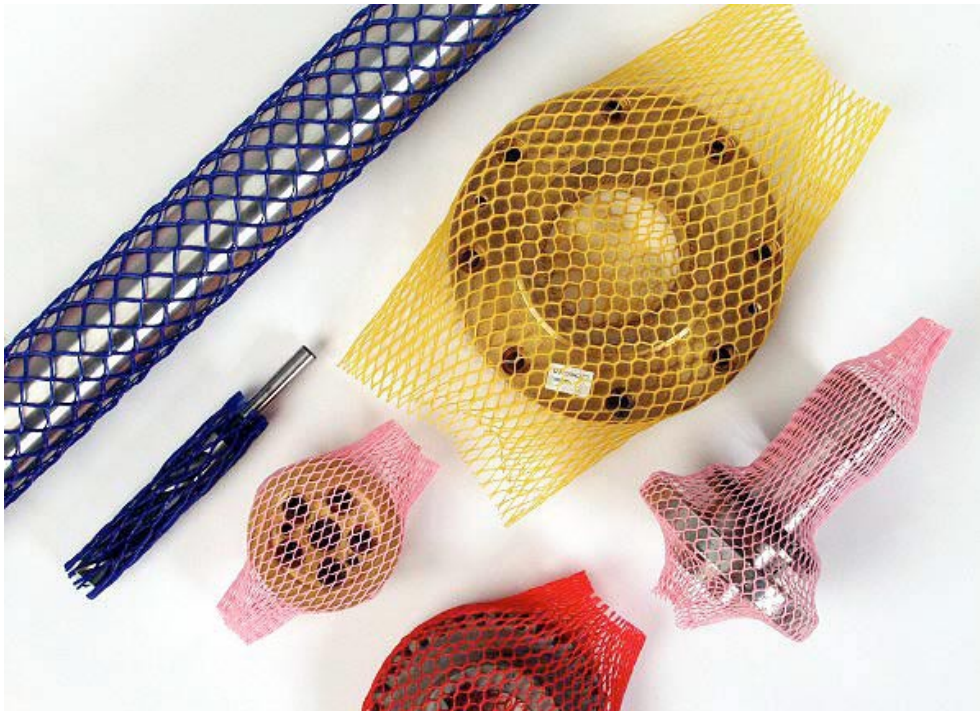
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